

How does a first-generation Academic  
do Early-Career Research?

**Dr Amanda Windle**

Head of LCC Graduate School & DigiLab Fellow

**Where I'm at?** One-month away from completing the eight years as an ECR if related to the AHRC eligibility period:

The AHRC's formal definition of an ECR is an individual who is within eight years of the award of their PhD or equivalent professional training, or an individual who is within six years of their first academic appointment.

MA (1999-2000)  
PhD (2004-2010)  
AHRC-Funded

ual: london college of communication



**PhD Title:** Territorial violence and Design, 1950-2010: A Human-computer Study of Personal Space and Chatbot Interaction

**Research Assistant:** LCC and Cranfield University, C4D.

**The Author's Story** In the 1950s British intelligence agents used a system of hand-drawn maps to track the movements of people in urban environments. These maps were used to identify patterns of movement and to predict future actions. The maps were hand-drawn and were often updated daily. The maps were used to track the movements of people in urban environments. The maps were hand-drawn and were often updated daily. The maps were used to track the movements of people in urban environments.

**Existing Territory** Software agents of which details are not visible. The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

**Visualising Speculative Realities** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

**Rutins** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

**Near Networks, Affinity Diagrams** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

**Co-Ward Coexistence Testing** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

**Spectrograph & Audio Routines** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

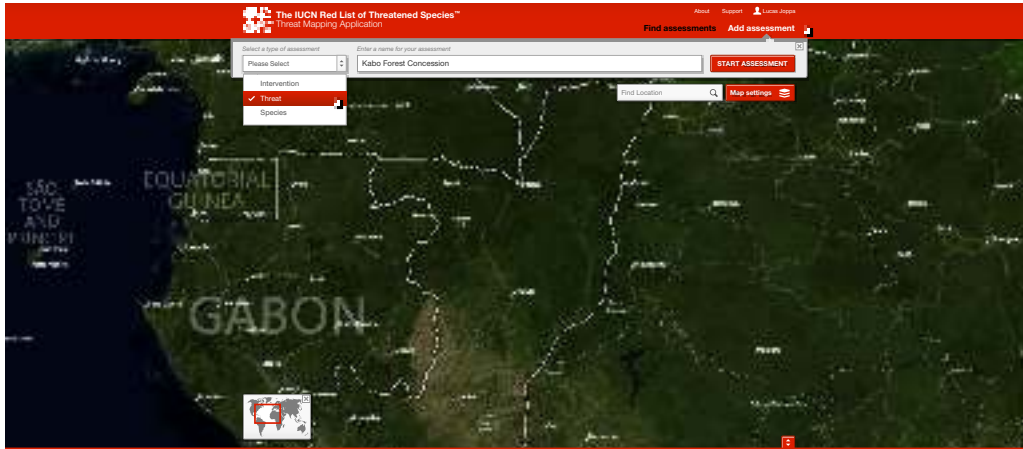
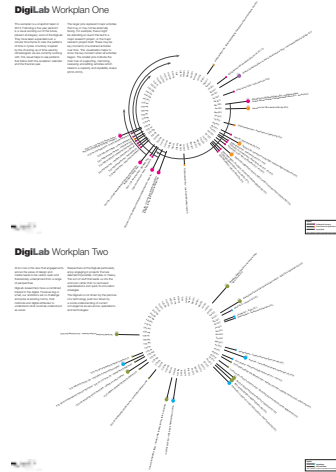
**Editing the Finest's Elements** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

**The Pick-Up Technique** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

**Connectivity** The software agents are used to track the movements of people in urban environments. The software agents are used to track the movements of people in urban environments.

Amanda Windle, Inscripting Complexity: Diagrammatic Interventions.

# The DigiLab Projects



# Northern Voices Social Media Impact

**Wishlists of Individualised Impacts via:**

**SOCIAL MEDIA**

- "To have a social media strategy as I don't have one. This means focusing on how many followers and audience one and look into my wish to go to users who followed me this month and how many of the followers are actually the audience I want to talk to. I plan to go to users which is my most popular posts so I can focus on giving a variety of different audience than what I have at present."** Amy, Manchester
- "To build a social media strategy as I don't have one. This means focusing on who my followers and audience are and look into how many of the followers who followed me this month and how many of the followers who are actually the audience I want to talk to. I plan to go to users which is my most popular posts so I can focus on giving a variety of different audience than what I have at present."** Marie, Manchester
- "To engage more with my organisation on social media. To consider how I am linking with the organisation and assess how people are liking to from my my local area. To engage the local area and get feedback."** Tegan, Manchester
- "To use social media in a different way so as to be connected of its value by frequently experimenting with Twitter for six months."** Emily, Manchester
- "To increase my personal and professional reach by having an opportunity to speak internationally."** Viki, Manchester
- "To be recognised for my professional sector from another sector. To be mentioned in media (from Facebook to radio). To be recognised or known for my work in the north by someone outside of the region and for the north to be recognised as a future home place."** Maya, Manchester
- "To increase my own status in print media with the aim of increasing profiles of creative digital artists from how they digital engagement."** Heather, Liverpool

**PRINT MEDIA**

- "To increase my own status in print media with the aim of increasing profiles of creative digital artists from how they digital engagement."** Heather, Liverpool

**MULTICHANNEL**

- "To give more TV, radio and various events while increasing my social media presence on Twitter."** Grace, Manchester
- "To have visibility on conferences on a national scale (and possibly TV). To be mentioned in or known for my work in the north by someone outside of the region and for the north to be recognised as a future home place."** Maya, Manchester
- "To start a blog about planning to go to work in Berlin and media in the tech industry (highlighted to Laura in the Liverpool group)"** Laura, Liverpool
- "To increase my profile so as to work in London and secure a position in the venture capital firm."** Gemma, Liverpool
- "To re-engage with my 'leader' again (through UAL) so as to bring my own ideas into place to help my own business and gain the 'right' followers."** Gemma, Liverpool
- "To increase my own personal brand so as to help Kick Starter promote my own products and get other entrepreneurs get known. This includes generating more articles and more products on the platforms that I am on."** Heather, Liverpool

**INFLUENCING EVENT DIVERSITY**

- "To actively increase female diversity in panel events by recommending three female names for each event."** Samantha, Manchester
- "To increase, in the next 6 months, the number of panel events where there are more women in 12 months time."** "Charles", Liverpool
- "To increase the number of national panels with women featured."** Anna, Liverpool
- "To help change the landscape of panel events at 3 business events not only to see women on panel but also to see more women in the audience of any of the events."** Viki, Manchester
- "To increase the number of 13 months by keeping track of how many events I attend and get approached for over the next 12 months period. Does my level of attendance stay the same?"** Laura, Liverpool

**TARGETED EVENTS**

- "To gain a speaker opportunity at The Future."** Heather, Liverpool
- "To be mentioned related speaker panels at the Northern Investment Summit."** Samantha, Manchester
- "To present at a TEDx talk or similar event, development in my own work. To be invited to give a presentation and talk at an event in the UK so as to increase my international professional profile. To be mentioned in the national don't care industry's international."** Tanya, Manchester
- "To speak to Liverpool schools and colleges. To find out what percentage of their applications to each course are women enrolled in 12 months time."** Tanya, Manchester
- "Gain more Twitter followers for my organisation so that I can go to 100k events mid-week."** Laura, Liverpool

**ORGANISATIONAL IMPACTS**

- "To promote excellence and garner recognition in what the NHS in Manchester is doing rather than London or Cambridge."** Sarah, Manchester
- "To help promote the following organisations: Code Club, Code First Girls."** Anna, Manchester
- "To share and cascade my experience with the ladies that UAL over Twitter, through lunches and other events."** Laura, Liverpool
- "To work in Berlin and media in the tech industry (highlighted to Laura in the Liverpool group) so as to bring my own ideas into place to help my own business and gain the 'right' followers."** Gemma, Liverpool
- "To increase my own personal brand so as to help Kick Starter promote my own products and get other entrepreneurs get known. This includes generating more articles and more products on the platforms that I am on."** Heather, Liverpool

**Individualised impacts are taken from the questionnaire from the Liverpool and Manchester Research Centre last between the 6-7th March 2017**

# How does a 1st generation researcher become an ECR?

With help from including funding from multiple sources.

## **Funding**

A mix of industry and research council funding.

Through collaborative and consensual teams.

## **Collaboratively**

With a mix of independent and self-initiated intent.

Through peer-to-peer networks and mentoring

## **Peer-to-Peer**

With a mix of writing and reading groups. Including support for peer-review.

# My ECR years



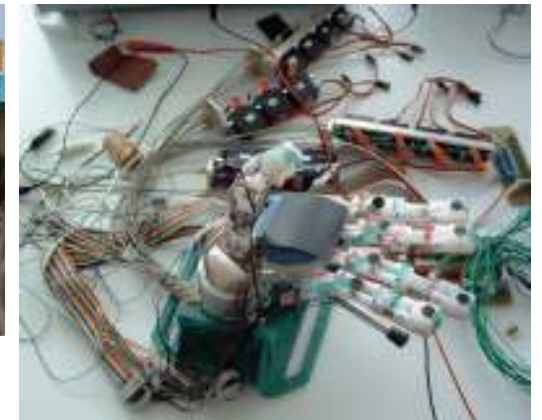
2011



2012



2013



2014



# My ECR years



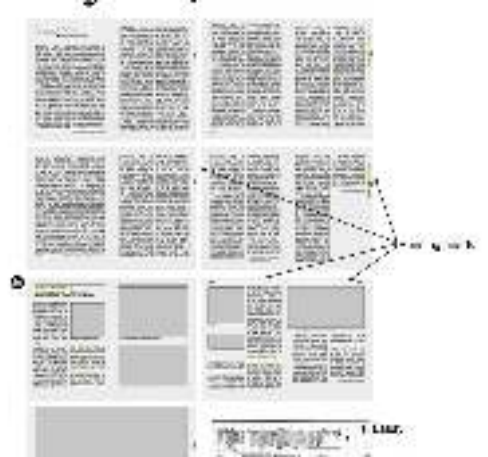
2014-6



2016-

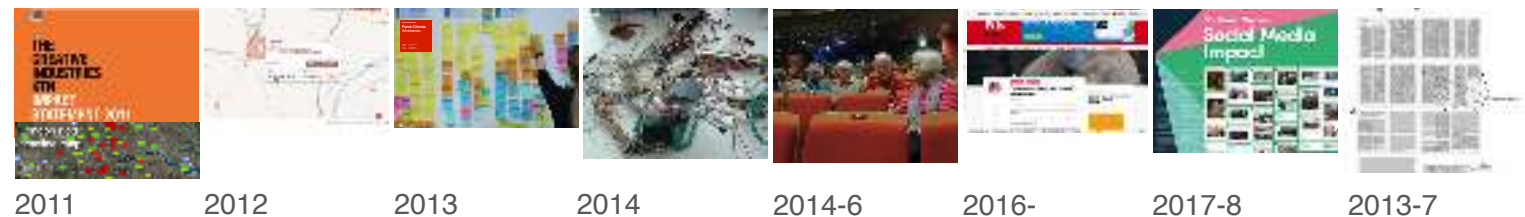


2017-8



2013-7

# Funding Record



## Higher Education Funding

BA, Fine Art, LEA-funded, 1994-1999

Masters in Fine Art, Digital Print, AHRC Award, 2000-2001

PhD, AHRC Award (part-time), 2004-2010

## Post-Doctoral

Research Assistant, HEFCE award, 2010-11

4. Microsoft Research Award (Co-Principle Investigator), 2012-13

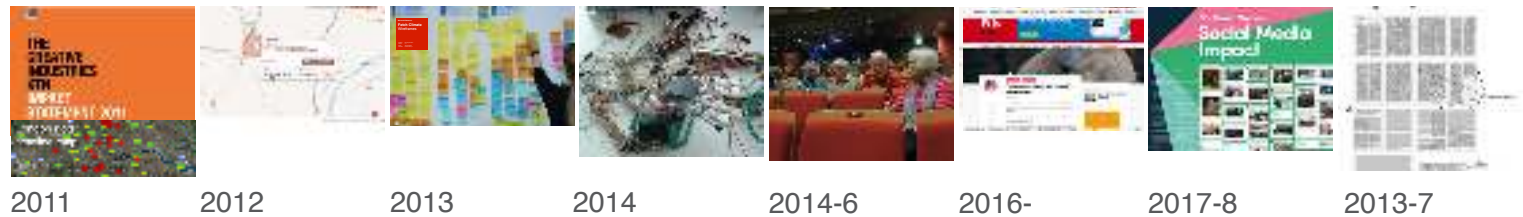
5. Microsoft Research Award (Co-Principle Investigator), 2013-14

6. Digital R&D (PI - research partner) Nesta, AHRC, Arts Council England, 2015-6

7. TechNorth, TechCity Contract Research, 2016-7



# Impact



REF impacts - reach and significance

Research Grant Awards - **rolling-impacts**

**Individual impacts** (part-time)

**Ethical Impacts** - safeguarding (impacts that go beyond funding)

Testimonials (87)

Structured Dialogue - EU Commission

Advocacy for AHRC

Workshops at the Tate for Soapbox Tate

Demoing at a World Congress

Press

Impacts at every stage, or even the form of research delivered.

# RSA Roundtable

- Research Community
- TED Talk NY

### Feedback from 'Informed Matters – Materialities in Action: Hannah Arendt'

WEDNESDAY 24 MARCH 2017 | BY EN SCHULMANN | 40 COMMENTS



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- @COUNCILSCHOOL: @CCSCL is a leading the way to: #LCC & @lcc to: <https://t.co/1Z1FFVABGUC> - <http://www.lcc.ac.uk> in: <https://t.co/1Z1FFVABGUC> at 12:15:45
- @LCC: Back to our wonderful morning podcasts & a big hello to all our new ones! #LCCARTOFTHEM #LCC #LCCSCHOOL <https://t.co/1Z1FFVABGUC> @LCCSCHOOL
- @SCHULMANN: AM Now AM Study Club meeting but all about the work over the first 15m <https://t.co/1Z1FFVABGUC> #LCCSCHOOL #LCCSCHOOL #LCCSCHOOL
- @THANKSBUTNE: Don't forget to get your tickets to 'Informed Matters' on Wed 23rd! <https://t.co/1Z1FFVABGUC> #LCCSCHOOL
- @SHERIDAN: A lovely 2017! #LCCSCHOOL #LCCSCHOOL #LCCSCHOOL #LCCSCHOOL #LCCSCHOOL

**Student PG Community feedback from this RSA Reading Group on 17 March:**

**Carl Lewis, PhD Fellow with the Digital London College of Communication**

"It was very interesting to hear and something that was great to see in practice. It gives you a sense of what you may be up against when justifying your research to a wider audience. ..."

**Subscribe to**



*Thesis* (2017) a socially-immersive adventure by Carl Grinter

## Screen Research Forum

**Carl Grinter** presents his **PhD** research:

**How Apollo 11 helps us understand surprise, creativity and our survival drives**

Wednesday 25 October 2017 at 5.30

in **MLG06** LCC

Surprise is an involuntary response to threat arising from uncertainty, marking our bodies and transforming meaning and our approach and orientation toward the world. Surprise is also central to creativity, design, production and reception of media. So how can creativity and survival be synonymous and technologically mediated? Apollo 11 missions represent just such a media production, creating a surprise of global proportions. Come and experience a socially-immersive adventure, which reconstructs the lunar journey as a cinematic experience. The preview incorporates a recording of live accompaniment. Attendees will be asked to complete questionnaires and to record responses to the experience.

Organised by Professor William Raban, the **Screen Research Forum** investigates new interventions in cinema. It is primarily intended for our growing community of film-based PhD students but **all are most welcome**.