



Industry

New Thinking on Digital Public Spaces

In the digital age, what constitutes public space?

CX explored how archives of cultural content could be unlocked for everyone, and the opportunities for innovation in making social, civic, health and coworking data available in public ways.

CX started a profound, ongoing debate about the future of Digital Public Space in the UK, engaging expert voices from the BBC, British Library, Wellcome Trust, Wikipedia and Ofcom.

New Product and Service Opportunities

CX projects led to new apps, games, websites, software technologies avnd service models designed to create new opportunities for creative businesses, and bring benefits to communities.

Four themes emerged around novel applications of digital technology:

Heritage, place & tourism re-envisioning heritage and tourism offers.

Citizen participation encouraging more open democratic processes in local communities. Public service redesign improving local services, from transport to health.

Entrepreneurship working with hard-to-reach micro-businesses.

Theory

A new kind of PhD

CX produced a cohort of 21 PhD students with the skills to bridge theoretical inquiry and the real-world application of knowledge.

Acting like mini research and development departments, these PhDs worked with universities and commercial businesses as facilitators and innovators.

Theoretical Practical Inquiry Application

New forms of connection between industry and academia

CX piloted agile ways of enabling Arts and Humanities academics to connect and create with creative sector businesses. Rather than a one-way transfer of knowledge from a university to industry, CX developed flexible methods and mechanisms for cross-sector collaboration and innovation.

Creative Facilitation
Sector Collaborative Tools & Methods
Businesses CX PhDs

Arts & Humanities Academics

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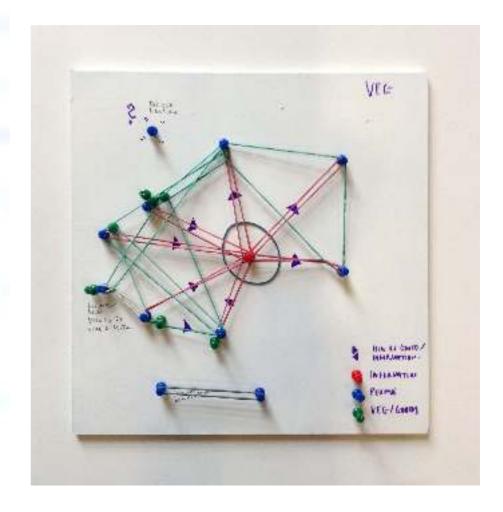








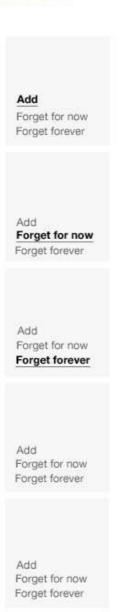






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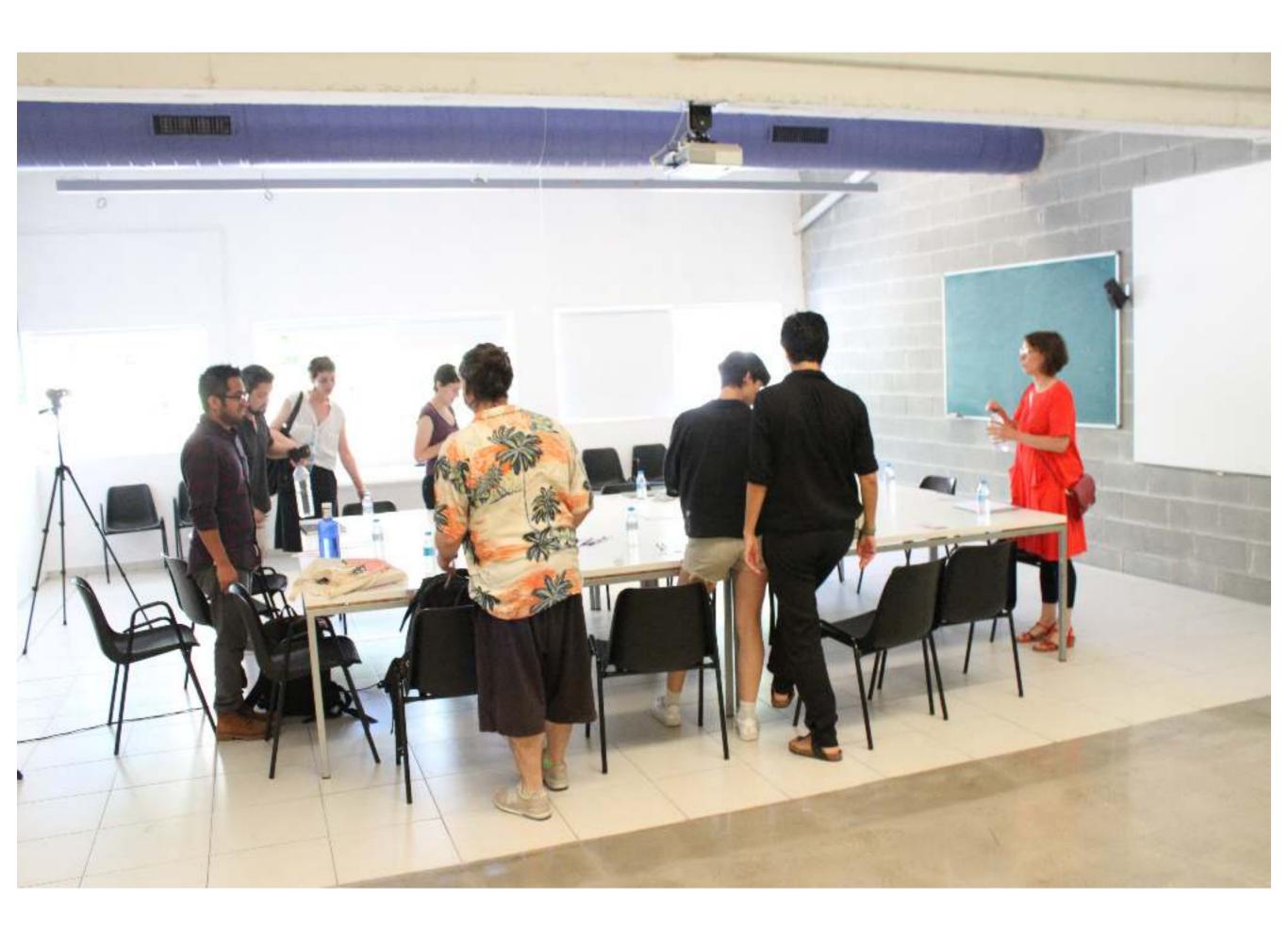
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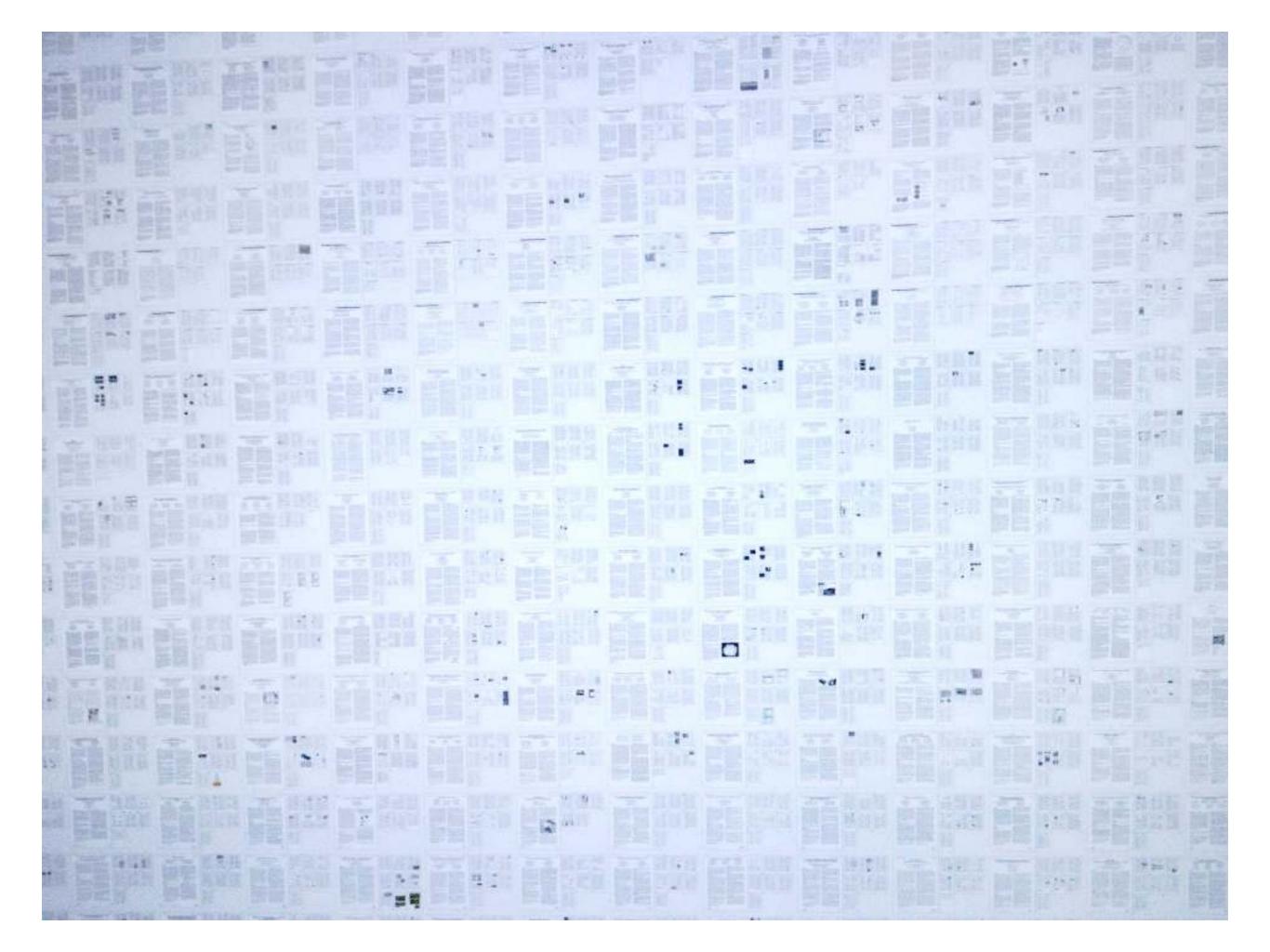
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9

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