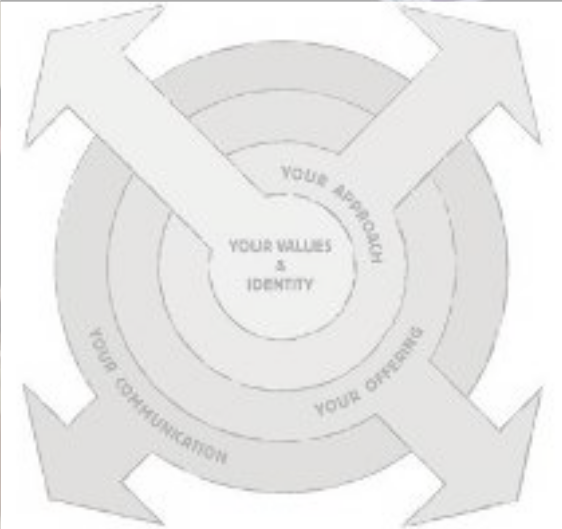
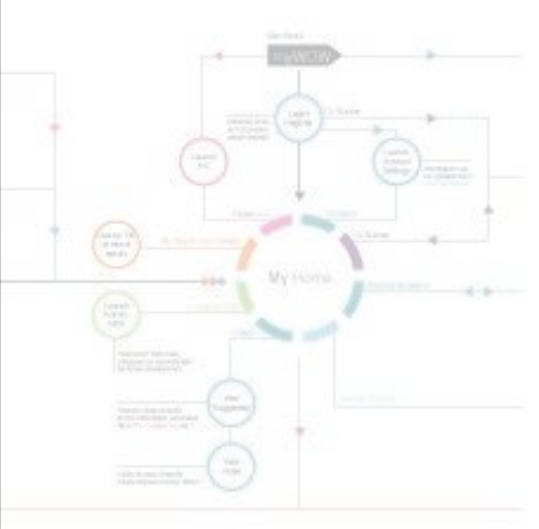


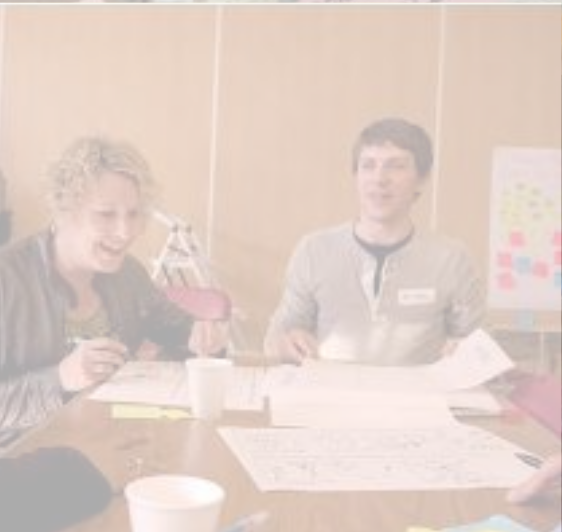
Mapping for Growth: Becoming a Design Researcher in the Creative Economy

**INNOVATION
SCHOOL
THE GLASGOW
SCHOOL OF ART**

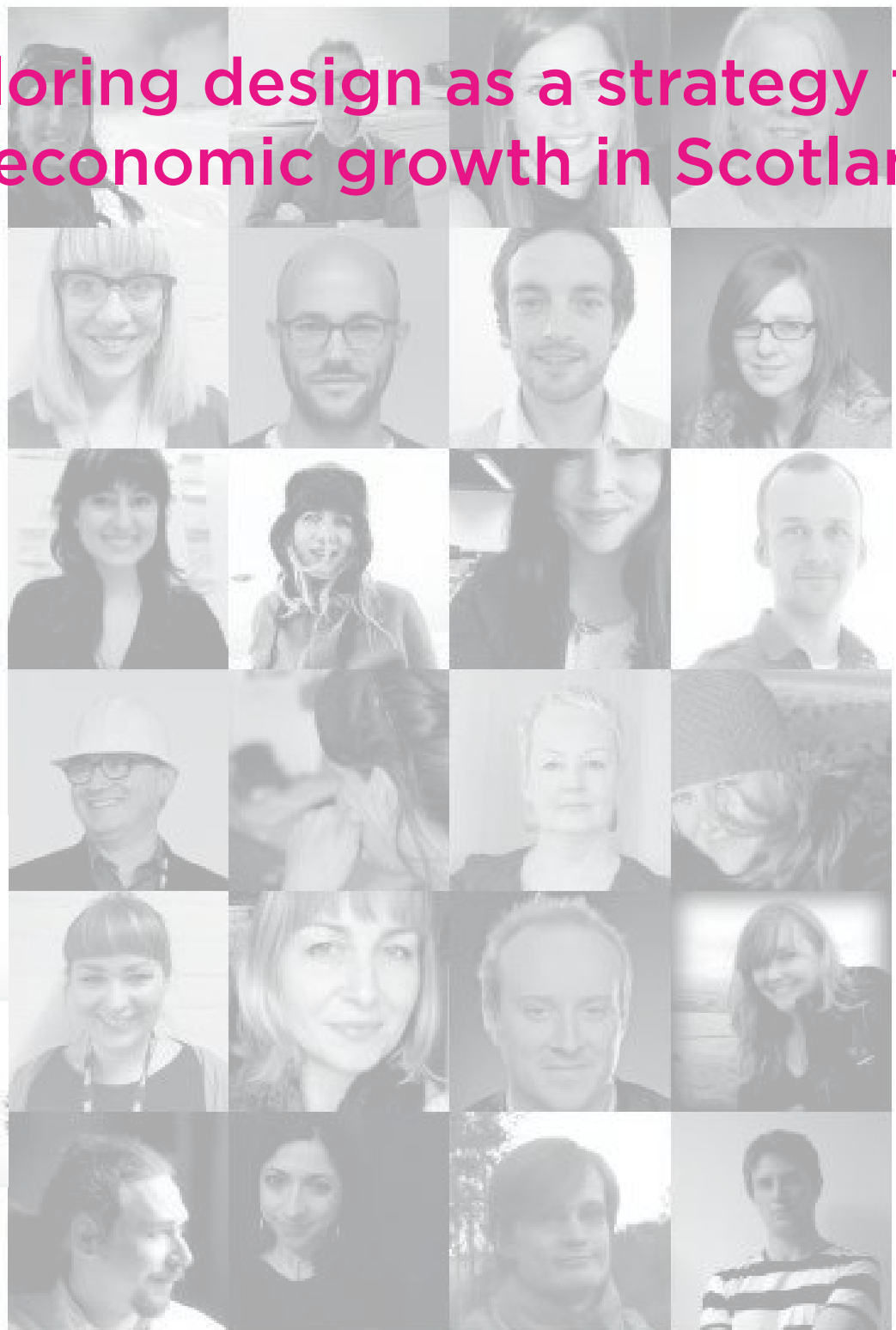
Dr Michael Pierre Johnson
m.johnson@gsa.ac.uk



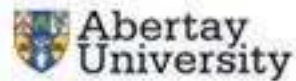
A grid of colored squares, possibly a data visualization or a calendar, with various colors and patterns.



Exploring design as a strategy for economic growth in Scotland.



Arts & Humanities
Research Council



THE UNIVERSITY OF EDINBURGH
Edinburgh College of Art

The logo for 'DES:G ACTION' is displayed on a bright pink square background. The word 'DES:G' is in blue, 'ACTION' is in yellow, and a white 'N' is positioned to the right of the 'O' in 'ACTION'.

Exploring design as a strategy for economic growth in Scotland.



Arts & Humanities
Research Council



chi•as•ma (kahy-az-muh) n.

1. Where ideas meet at the point of creation.
2. *Cell Biology*. a biological term where two Chromatids overlap in the process of meiosis.
3. *Design in Action*. residential innovation events where people often with wildly different skills come together to solve complex problems by generating new and often elegantly simple ideas.

KNOW SUGAR™





100% PURE

UANWOOL
MADE IN SCOTLAND



A Uan Wool pillow is filled with natural Scottish wool. We don't add anything else, apart from our passion and the promise of peaceful, fresh, pure bliss in every sleeping moment.



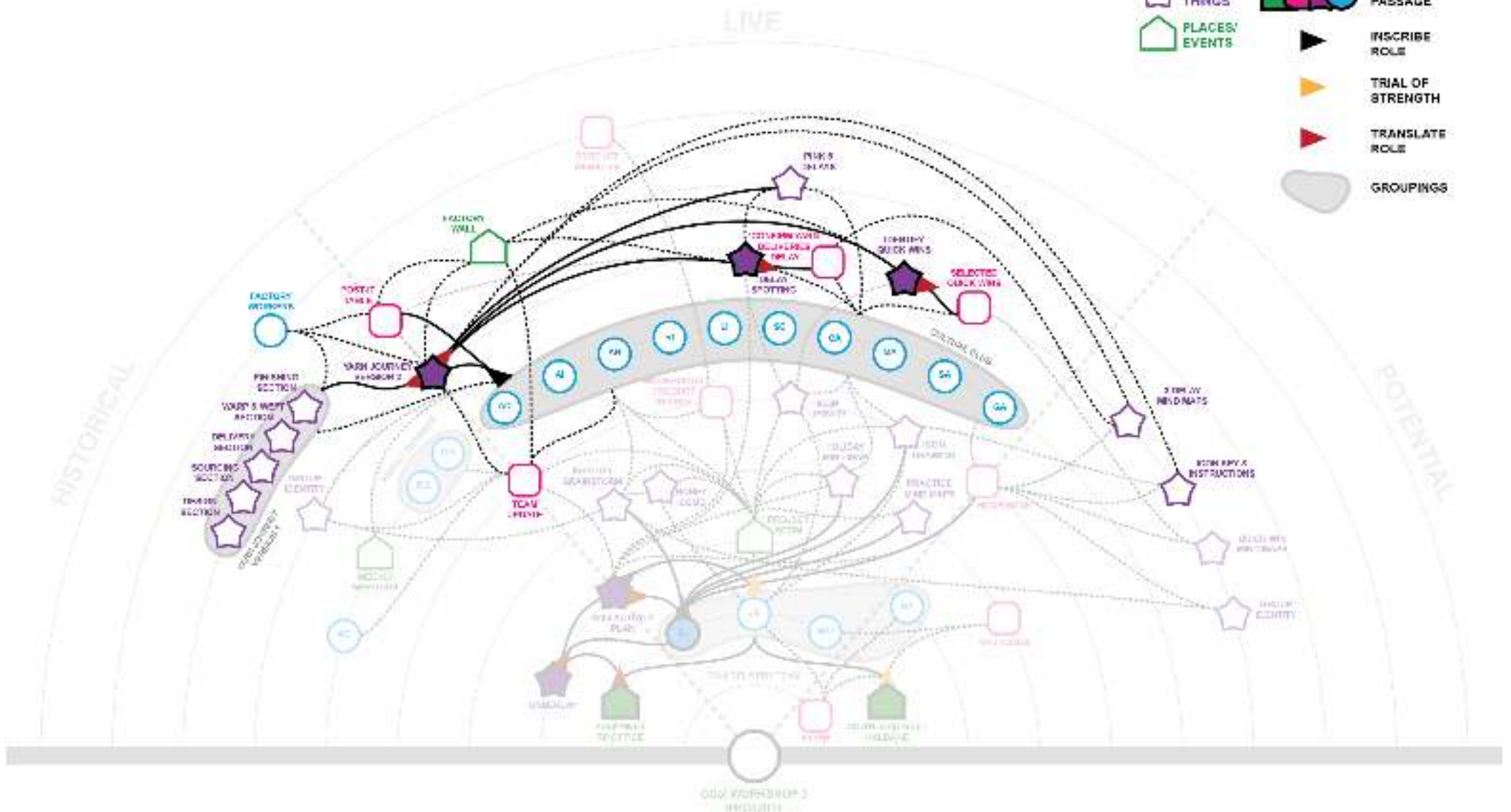
Creative Cultures of Innovation



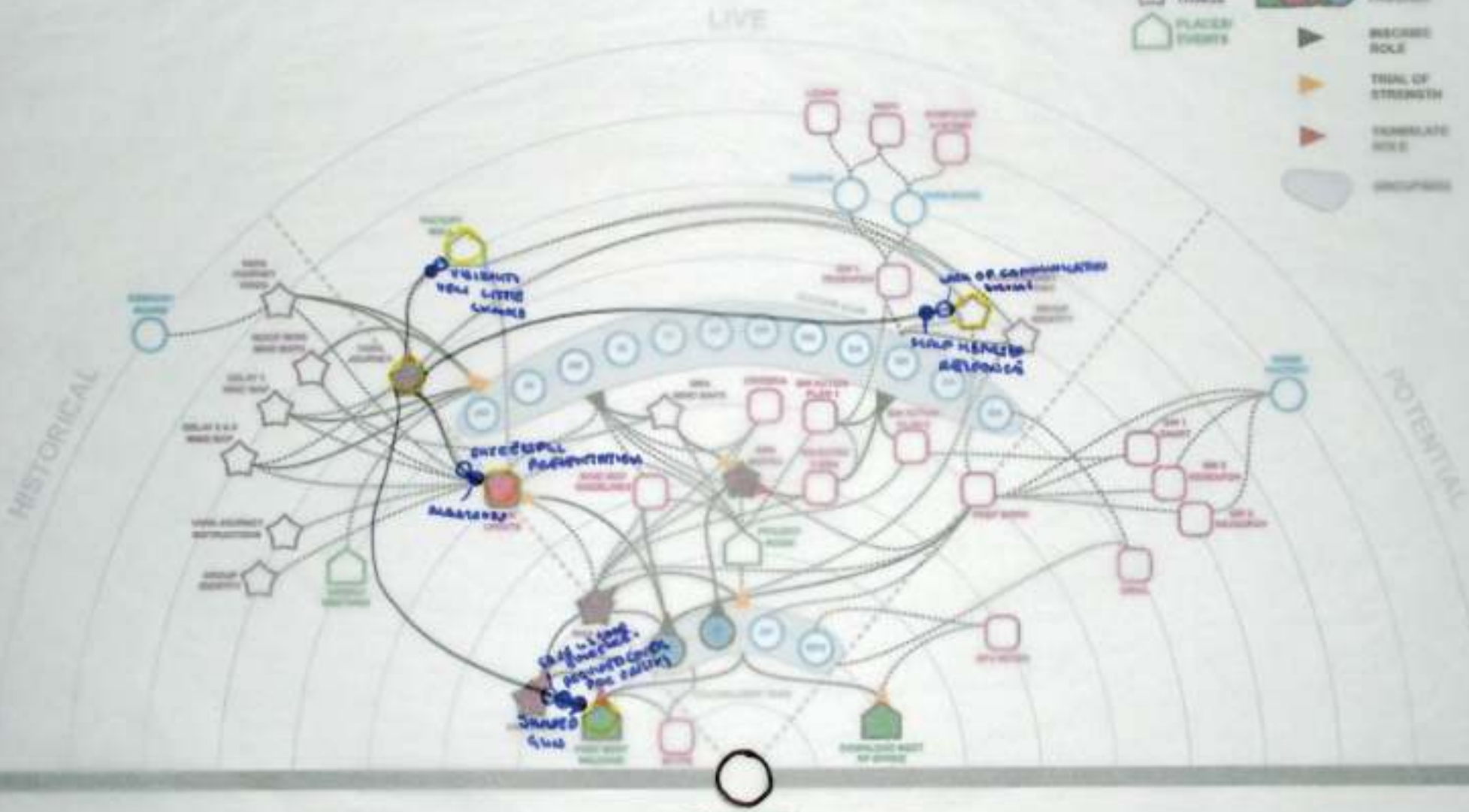




MB: ACTOR-NETWORK MAP WORKSHOP 3



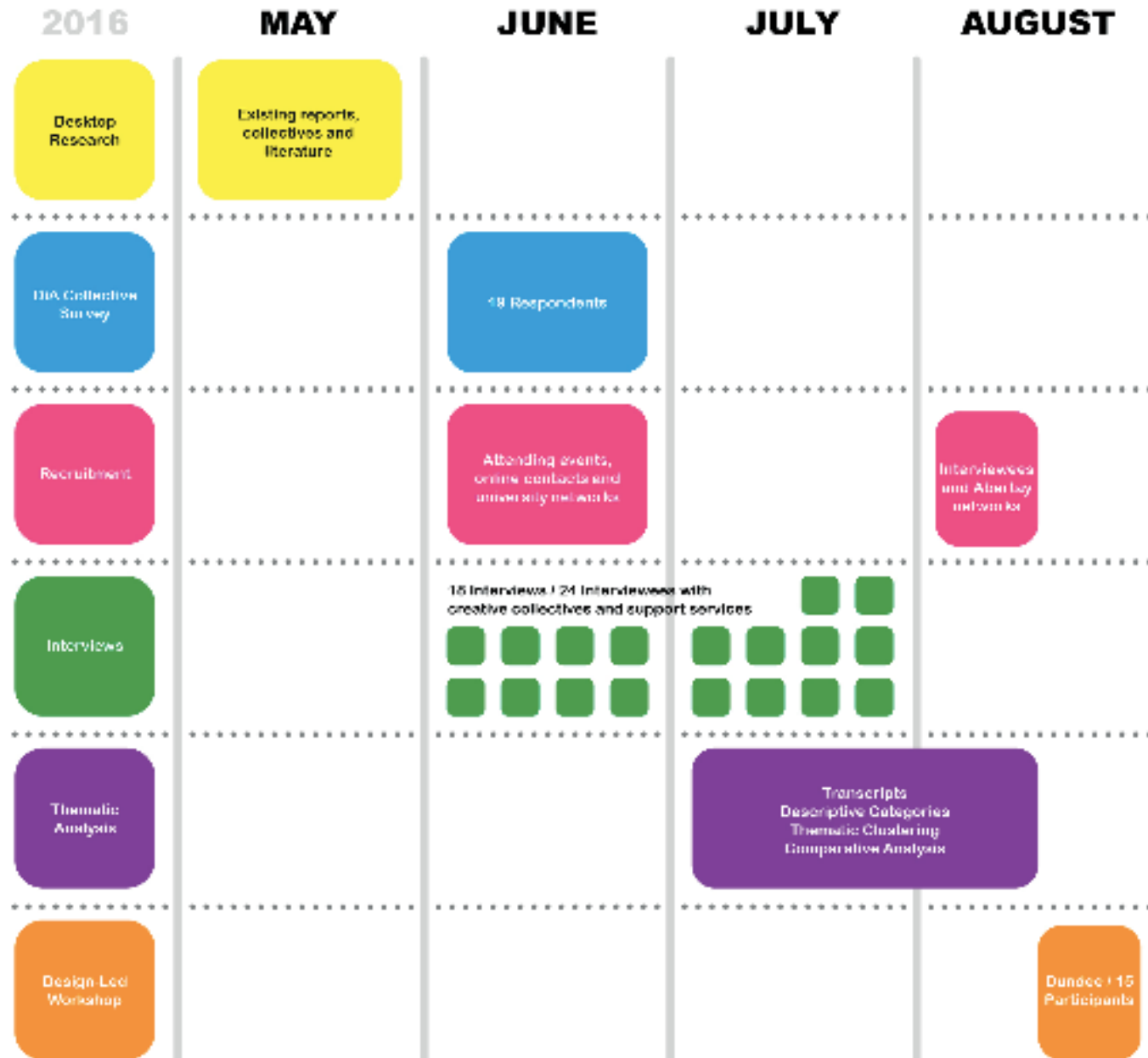
MB: ACTOR-NETWORK MAP
WORKSHOP 4 - YAAAR 30-4-08



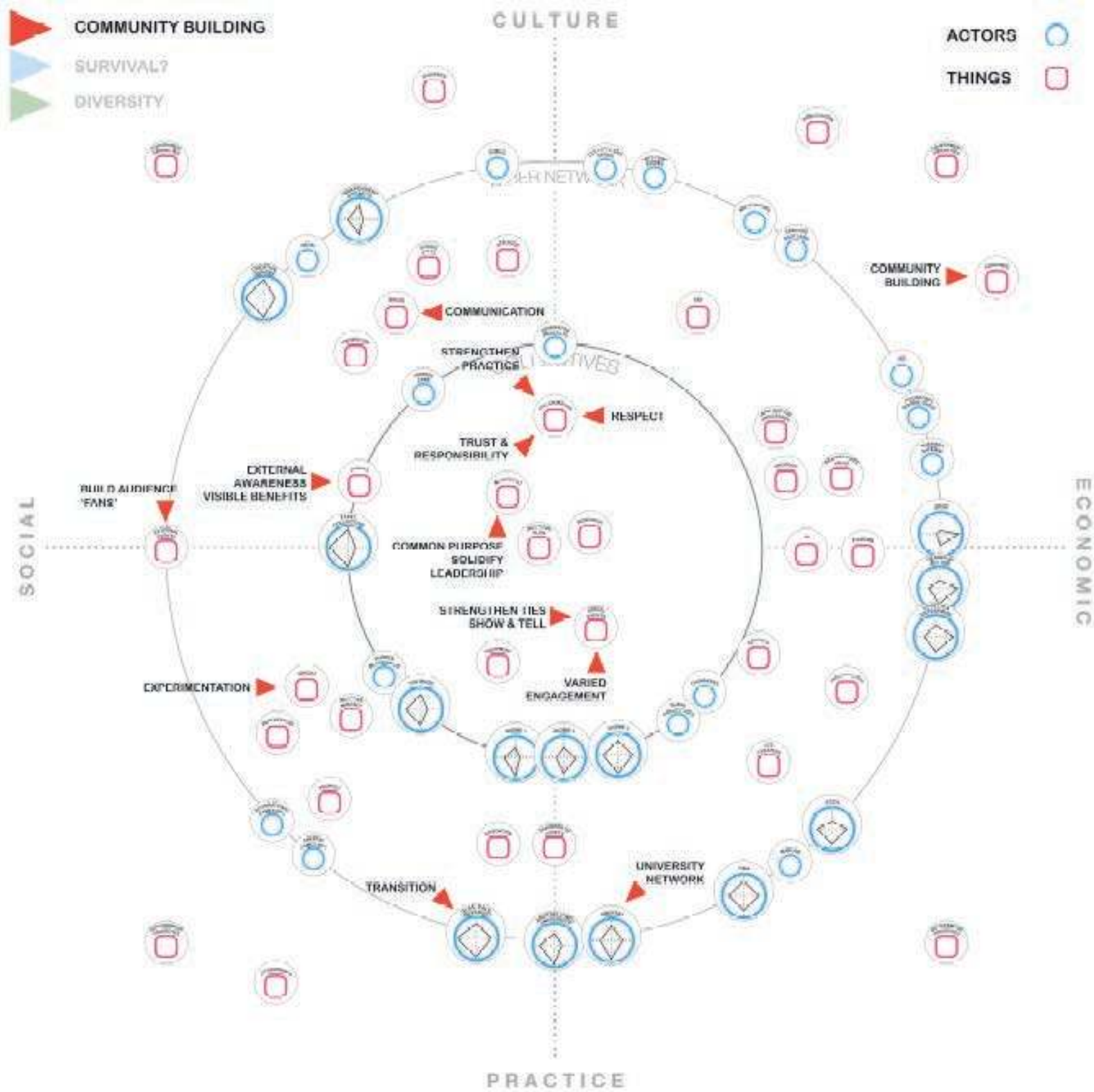




Creative Collectives DiA Report









design innovation
for new growth

STUDIOS



SHETLAND
COLLECTIVE
INNOVATION



ORKNEY
FESTIVAL
INNOVATION



CRAFT
CHALLENGES+
TRAJECTORIES





Arts & Humanities
Research Council



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STUDIOS



SHETLAND
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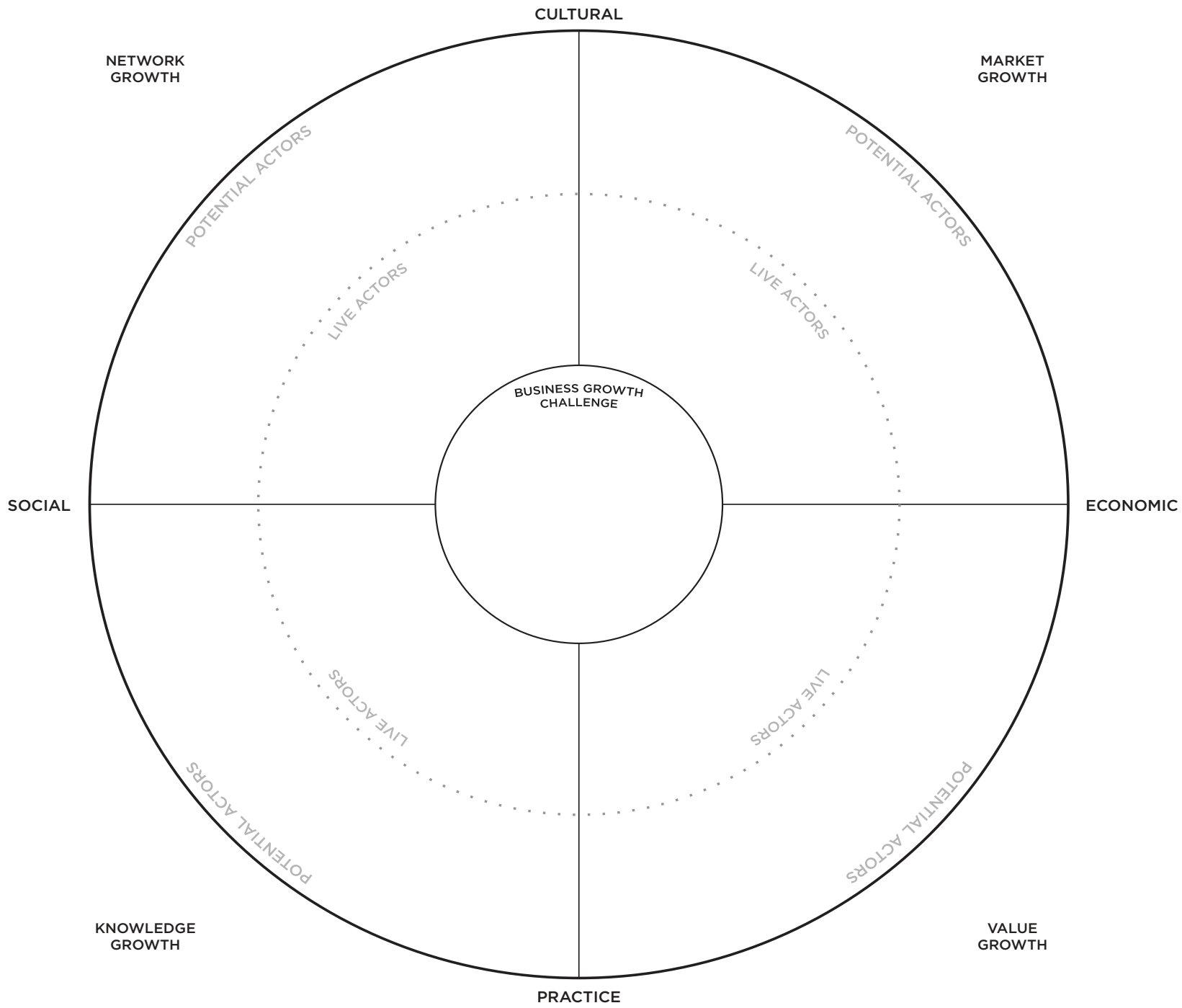


ORKNEY
FESTIVAL
INNOVATION



CRAFT
CHALLENGES+
TRAJECTORIES





Simple tools for bringing people together, exchanging ideas and making stronger, more active communities



- Building Success
- Interactive Journey
- Bunch of Impact
- Make it Stick
- Common Cards
- Personally Important

- Event Canvas
- Event Rigour
- Plan B

- Engagement Map Key
- Feedback Cycle Request
- Prioritise Together

- Any Idea Cards
- Comma Stretch & Comma Focus
- Flip

- BADGE
- Everybody
- Seeing Things



Derbyshire Matrix



Evaluation Game



Facilitator's Note Sheet



Sorting Out Target Control



Seeing Differently



Unwrap your Potential



Stick With it



Visual Voice



Date Bingo



Target Support



Word Play



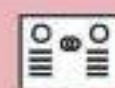
Reflective Tools



Snapshot + Story



Think Outside Bookmark



Topic Tally



Snapshot Tools



Flow Customer Tools



The Small Things



The Right Ideas



Progress Tools



Sound Advice



Storyboard Contract



Target Control



Grid



All Leapfrog tools are available to download for free at www.leapfrog.tools

Creative Economy Engagement Fellowship in Craft (GSA) in Digital Design (Dundee) in Publishing (Stirling)



Mapping for Growth: Becoming a Design Researcher in the Creative Economy what next?

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Mapping for Growth: Becoming a Design Researcher in the Creative Economy questions?

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